Beat: Automobiles

UK Automotive Leaders Unite at EIFFEL TOWER ahead of PARIS MOTOR SHOW

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USPA NEWS - Ahead of the 2016 PARIS MOTOR SHOW, UK Leaders united at the EIFFEL TOWER on September 28 to present to the Press the British-built cars to be exposed at Porte de Versailles during the Exhibition lasting from October 1 to October 16....

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The objective is to demonstrate the success of British-built cars :

* 8 of the UK 's major car brands to promote UK Automotive
Exports reaching record levels in 2015, and almost 900,000 cars shipped to global buyers in first eight months of 2016.

* Senior executives from British-based manufacturers, including Aston Martin, BMW MINI, Honda, Jaguar Land Rover, McLaren, Nissan, Toyota and Vauxhall

* Mark GARNIER MP, British Parliamentary Under Secretary of State at the Department for International Trade

* Mike HAWES SMMT Chief Executive (Society of Motors Manufacturers and Traders)

* Supported by the British Embassy in FRANCE

At the EIFFEL TOWER speeches were given by :

* Susan le Jeune d'Allegeershecque CMG - Chargée d'Affaires British Embassy
* Mike HAWES SMMT Chief Executive
* UK Jaguar Land Rover CEO
* Tony Walker - Deputy Managing Director of Toyota Manufacturing (UK) Ltd and Managing Director of Toyota Motor Europe London Office
* Mark GARNIER MP - British Parliamentary Under Secretary of State at the Department for Inernational Trade

10 facts given regarding the UK Car Industry :

* In the UK, a new car rolls off production lines every 16 seconds

* The UK exports around 80% of all the cars it produces - an exports are at record levels, with 1.2 million people across the world buying a British car in 2015

* Some 2.5 million engines are produced every year in the UK, with more than half exported to global markets

* The UK is home to 13 R&D centres and six design centres. In fact, innovation has been a major part of the sector's growth - with £ 2.5 billion invested every year in R&D

* In terms of car production output, the UK now ranks 3rd in the EU (behind Germany ans Spain); and 10th in the world - and the sector also has the highest level of workforce productivity in Europe

* If development of connected and autonomous vehicles continues at its current rate, the industry could be worth £ 51 billion to companies operating here by 2030

* The UK has one of the EU's fastest growing electric car markets - demand grew by more than 50% last year

* The UK imports 66,5% of the 2.63 million new cars sold in the country - 81.5% of them from the UK - offering consumers a huge choice

* The UK is home to 90% of the world's top automotive suppliers, and a £6 billion untapped supply chain opportunity has been identified there

* The UK new car market is one of the most diverse in the world, and with 2.63 million vehicles registered in 2015, it is the second biggest in Europe behind Germany.

Source : SMMT

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